

TRANSFORMING THE WAY WE LEAD

We can no longer sustain our world operating from our pre-covid belief systems. The rapid and disruptive changes that are becoming the new normal are challenges to anyone's modus operandi. This applies to both the internal ways we govern as well as external business operations. To maneuver this new reality, companies must transition from a traditional command and control approach to one that engages and motivates people. Imagine your organizational culture as one where managers support and guide instead of tell and instruct? In this paradigm employees learn to thrive even when uncertainty is thrust on them because they know where to get the support they need.

In short, the new ask from a leader is to morph into a Coaching Leader

There are competencies that leaders can learn that will unleash potential, innate creativity and increase commitment in their people. An effective leader-as-coach prompts with questions instead of giving answers, guides instead of judges and enables development instead of enforcing it.

Enabling leaders within your organization to serve as a leader coach is a transformative method that will bring forth greater productivity, deeper engagement and collaborative success for your organization. That in turn will help define the organization's culture and advance its mission.

While transactional coaching targets behaviors, transformational coaching addresses the beliefs and values that underpin those behaviors. "Coaching for Transformational Leadership" (CFTL) is an exclusive bespoke programme made to integrate core coaching principles into leadership practices. A coaching driven environment will create greater leadership resilience, agility and awareness in leaders and their teams.

To learn more about "Coaching for Transformational Leadership" (CFTL), Please email us at admin@theconsciouschoice.com. You can also visit our website www.theconsciouschoice.com for more information about our capabilities and services.

Wishing you and your team every success in the days ahead,

The Conscious Choice

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